Proposal for a MassDems Commission on Healthy Democracy

THE OPPORTUNITY: MassDems is at a position of historic strength. This provides us with an excellent opportunity to advance the health of democracy in Massachusetts, as standard setters for the nation in a time of crisis for democracy. We should seek to advance three principles:

full inclusion of BIPOC populations in democratic participation; *increased engagement* of voters in the Democratic party; *more competitive* elections.

THE CHALLENGE: Healthy democracy in Massachusetts needs attention on all three fronts: *full inclusion*

- BIPOC participation— in 2020 and 2022 US census data, voting registration rates for African American, Hispanic & Asian American voters came in below the national average;
- Our candidate ballot access process for statewide and federal offices is the most restrictive in the country.

increased engagement

• 61% of MA voters are no longer in a party and only 29% of voters are currently enrolled in the Democratic party.

more competitive

• Massachusetts ranks near or at the bottom across the country with regard to our number of contested elections, and 68% of voters in a recent survey agreed with the statement: "Democracy would be stronger in Massachusetts if elections here were more competitive, with more candidates running at all levels, and more incumbents facing challenges."

THE ACTION STEP: MassDems can be a champion for democracy by establishing a Commission for Healthy Democracy to find solutions for inclusion, engagement, and competitiveness. This Commission will study the challenges; run focus groups, listening sessions, and conduct survey research; study best practices around the country; and source, explore, and develop solutions and shared targets and KPIs that would determine success on inclusion, engagement, and competition. The Commission would answer questions like:

- How do we increase registration for communities that have been marginalized?
- How do we take down barriers and roadblocks to people running for office while protecting candidate quality?
- How do we get more people to register as Democrats? What causes some people to choose unenrolled? What encourages people to or drives them away from the Democratic party?
- Should we be focusing on youth voters? If so, how?